

YOUR HOME

April 2016

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Adding value for more than 50 years

ALLPRO HOME IMPROVEMENT

By Chris Dale

Perhaps the best way to describe AllPro Home Improvement is as an anomaly. In a profession where companies routinely come and go, AllPro has been helping others for more than 50 years.

Such an extraordinary feat in the construction industry is almost unheard of. However, for AllPro, it's a matter of priority that has been propagated on the premise of adding quality to customer's lives.

"When this company was started in 1963, it was called Aluminum Products, Incorporated," said AllPro Owner and Strategic Manager Cliff Jackson. "The name was significant because it reflected the company's expertise with the latest and greatest material available in the construction industry: aluminum. Later, when aluminum was replaced with other products, the name was changed to AllPro Home Improvement to move away from any specific product."

This is important to understand because of the diversity of products available in today's market.

"What a lot of people don't realize is how much the construction industry changes. New products and techniques are constantly being introduced. Keeping up with these changes can be challenging because they require new skill sets and sometimes even new approaches to solving problems," Jackson said.

Yet, according to Jackson, the importance of adapting is not merely to boast that AllPro is using the newest products but to ensure customers are benefiting from the latest technologies.

"The key to AllPro's longevity is implementation of the Golden Rule across all business functions: Treat others like you would want to be treated. Everything we do is built upon this," Jackson said. "This is why we emphasize continuous learning. Our customers deserve the best in terms of material quality and our ability to do the job

competently, professionally and in a timely fashion."

Sales Manager Sam Scalise describes how this culture has a number of practical benefits to customers.

"Our porch and patio enclosure systems are an excellent example of how we impact the quality of life for our customers. While the technology behind the systems is impressive in itself, the practical implications of these systems is incredible," Scalise said.

"They're an extremely affordable way of adding extra space to a home whether doing a fully insulated and heated enclosure, covering a patio or porch, or adding a wind break. I can tell you that when we do a full enclosure, the new room quickly becomes the family gathering spot and even family television room. People absolutely love it," he said.

Scalise adds that the systems can be built directly over current concrete slabs or over decks. He also says that customers can build the system in portions or if they have a covered porch, simply add walls and a door is desired.

"We have customers who have had us build covers over a patio then add walls the following year," Scalise said. "This allows them to spread out the costs while still adding value to their homes and to their family's lives."

Another benefit is that the systems are vinyl which means they are easy to clean and are extremely durable.

"Vinyl doesn't corrode or rust, doesn't require painting, can be wiped down with a sponge and soap, and is scratch and impact resistant. We can easily run electricity through the wall systems and work in ceiling fan beams. We build them to suit your needs," he said.

Jackson adds that the patio and porch enclosure systems are a good example of why he purchased the business.

"The value we add to people's lives is extraordinary. It's something we take great pride in and it's why the combined tenure of our staff with this company is measured in decades. They love what they do and it shows in the quality of their work and their desire to continuously learn," Jackson said. "The staff's dedication and professionalism are the reason this company has been around for 50 years and why it will likely be around for 50 more."

AllPro Home Improvement offers a variety of services, including continuous seamless gutter and gutter guard, awnings, sunrooms, railing, decks, siding, soffit, and fascia, quality windows and doors and bathroom remodeling. To learn how AllPro Home Improvement can benefit you, give them a call at 304-363-1500 or send them an email at contact@allprovw.com.

